New Store!

The Big Sale Begins Thursday, January 11, 1906.

We have decided to build a new store. For almost a half century we have done business in the old stand, and our business has increased from year to year; now we find that our store is not large enough. We have, therefore, decided on tearing down the old building and putting up a new one. Now, to do this we will have to dispose of our large stock, and in order to do this quickly we have determined to make a LARGE SACRIFICE SALE. This sale will surpass anything we have ever before attempted. We are determined to make a CLEAN SWEEP of EVERYTHING. This will be a rare opportunity. Everything a money saver. As is generally known, our stock comprises everything to be found in a first-class general stock. Stoves, Hardware, Queensware, Furniture, Carpets, House Furnishings, Dry Goods, Boots, Shoes, Hats, Caps, Clothing, Sash, Doors, Harness, Etc. The big reductions apply to the entire stock. Nothing reserved and everything guaranteed exactly as represented. Below is a partial list of the reductions made:

Slaughtered.

Ladies', Misses' and Children's Hats, former price cut one-half, and in many cases more than one-half.

\$2.00 Hats wi	il now be s	sold for			1.00
2.50 " for				militar a	1.25
3.50 and 4.00) Hats for		¥	1.50 &	1 75
Children's Ca	ps that sol	d from	35 to 50	e, now	20c
6 doz. Ladies'	and Misse	s' Hats	, assort	ed, that	
sold from 78	oc to \$2.75	, all in	one lot,	choice	35c

Shirt Waists.

Many Dozens of Them--This Season's Popular Styles and Materials.

Vicunas, Merc tines, Cashmere a the material is we	and Silks.	, off	erec	Fla l at	nne a le	ls, ss pi	Brillian- rice than
65c Waists for		٠					40c 60c
\$1.25 Waists for				•	ä		85c
1.50 and 1.75 W 2.50 Waists for	aists for	(•)					\$1.10 1.65

Ladies' & Misses' Skirts.

Woolen Skirts at Unparalleled Low Price.

" stylish woolen Skirts, were \$2.25, now \$1.5 " " were \$2.75 & 3, now 1.7 " fine broadcloth Skirts, that sold for \$5 and 5.50, now \$3.50 & 3.7 All Misses' Skirts proportionately reduced. Ladies' black mercerized Underskirts 75c grade, 60 " \$1.25 " 90	Ladies	s' Skirts	that were	bargains	at \$1 25,	nov	₹ 90c
"fine broadcloth Skirts, that sold for \$5 and 5.50, now \$3.50 & 3.7 All Misses' Skirts proportionately reduced. Ladies' black mercerized Underskirts 75c grade, 60 " \$1.25 " 90							\$1.50
and 5.50, now		***	66 46				1.75
and 5.50, now	11	fine bro	adcloth Sk	irts, that	sold for	\$5	^
All Misses' Skirts proportionately reduced. Ladies' black mercerized Underskirts 75c grade, 60 " \$1.25 " 90					\$3	.50	\$ 3.75
Ladies' black mercerized Underskirts 75c grade, 60				roportion	ately red	uced	1.
" \$1.25 " 90	Ladies	' black	mercerized	Undersk	irts 75c g	rade	, 60c
" " 200 " \$13	6.6	44 *	11	46	\$1.25	1.6	90c
2.00 \$10	6.6	4.6	11	41	2.00	"	\$1 35
" " 2.50 " 1.7	4.6	4.4	4.4	6.6	2.50	"	1.75
Ladies silk Underskirts, in colors, \$5 quality 3.6	Ladies	silk Ur	derskirts.	in colors.	\$5 qual	ity	3.65
" " 6 " 4.0	44	+6	**	16	6 '		4.00

Woolen Dress Goods.

A Fine Line Never Before

Offered at Such Low Figures.
Worsteds, all the staple colors, sold for 15c, 9c yd
" " 35e, 23e yd
Heavy woolen Dress Goods and Venetians, 36
in wide, 60c grade, for 45c yd
Fine Broadcloths and fancy mixtures, 42 to
54 in. wide, sold for \$1 & 1.25 yd, now 75c & 90c
Many remnants-not enough for suit or skirt-
will be sold regardless of cost.

Calicoes.

Apron Ginghams, Cheviots, Percales and St Sheetings at less than present wholesale cost. 25 bolts Comfort Calico, rich designs, excellent	aple
quality, cheap at 6c yd , sale price a yd., Hundreds of yards good Apron Ginghams,	4c
good value at 6 1-2c, sale price a yd., 2 doz. pieces fancy Cheviots, fine for dresses,	4½c
aprons or sheeting, well worth 72c yd; special	5e
At least 1000 yds Flannellette; worth 72c yd.,	5c
83c Flannellette, per yd. at	6c
10 and 12 c Flannellette, all go at	9c
Large lot fleeced goods, all colors, worth 8c a	
yd., special sale price	5c
Cotton plaids and Sheetings, large stock, 72c	
grade, sale price	5c
Cotton plaids and Sheetings, 9c grade, for	61c
" 10c grade, for	74c
Special Every yard of our best Calicos, cluding Simpson's Americans and Best Fancies, during this sale 5c	yd

Millinery and Trimmings Shoes, Boots, Felt Boots, Rubber Goods.

Unprecedented Bargains in Shoes for Children, Ladies and Gents.

ı	Large lot Ladies' Shoes broken sizes, some shopworn, etc., go at, a pair,	25
ı	45 pair Ladies' heavy, solid leather Shoes, pegged sole, size 4 only, per pair	40
ı	Ladies' Felt House Slippers, leather sole, 85c quality, for	50
ı	Large lot Boys' solid leather Brogan Shoes, size 1s & 2s, will go at, per pair	35
ı	75 pair Men's good Brogan Shoes, size 6 only, at per pair	50
ı	The above shoes are worth at wholesale more than double what we offer t	her
l	for. As they do not include all sizes we are willing to sacrifice them.	
ı	The Reduction in Shoes Applies to Every Pair in the Store,	

From the Cheapest to the			01010,	1.31
Ladies' heavy calf skin shoes, cap and plain toe, all		50 grad	e for	\$1.10
The \$1.75 grade for	F- 125			1.25
Ladies' fine shoes, cap and plain toe, all sizes, 1.75	grade for	9 L =		1.35
Samples in the above, sizes 3 to 42, for, per pair			.	1.15
Unusually Strong Line of Men's Shoes at Pri	ces That	Will S	ell Th	em.
Men's heavy, tap sole Shoes and Dress Shoes, sell r	egular for	1.60, g		1.20

Chusually Strong Line of Men's S	Hoes a	at Pr	ices i	mat	WI	II Sell	1 11	CIII.
Men's heavy, tap sole Shoes and Dress a (Many samples in the a), go f	or	1.20
Men's fine vici and box calf Shoes, in	neludi	ng H	amilt	on-R	row	n'a co	lo-	
brated "American Gentleman" and								
Shoes, the best \$3.50 shoes in the cou	ntry;	sale p	rice					3.00
Children's Shoes proportionately cut, siz				at		15, 25	. 40	& 50c
Men's extra quality duck perfection, sna	ag-pro	of, Fe					72.	2.15
Misses' and Ladies' Rubbers, fresh stock	k, per	pair		-	-04			45c
Ladies' fine Rubbers, perf. toe, 70c grad	le, for	*				7.11	-	50c
Men's good buckle Arctic Overshoes for	À	-	-					90c
Men's pure gum !' " "								1.25
Ladies' Buckle Arctics, \$1.25 grade for	1: -							90c

Ladies' and Misses' Cloaks.

AT COST AND LESS.

wrap at a Misses lo	ng \$1.85 C	loaks,	sale price						*	\$1.15
	2.50	ee.	11	•		-				1.65
**	4 00		64				-			2.35
Ladies' 3-	4 length st	ylish,	\$5.50 gra	de for					Ψ.	 3.90
- 11	"	64	8.00	"					-	5.75
· CE	**	11	10 00 an	d 12 00	grade	for		1/2		7.50

Clothing and Overcoats.

Bo	ys' \$1.25	Knee Par	nts Suit	s for			SAN 18	- 1	*		90c	TAKE -
T	1.60) ""	44	11				-			\$1.10	
	2.50	(6							now l		1.75	
	4 3.25	• • •	11								2.00	
Me	n's regul	ar \$7.50 S	uits for						12		5.00	
			66				Yall				7.50	
4	1 11	12 50	- 11				2		ALC:		9.50	
			**		12			911			11.00	
double th	at amour	Boys' and			will	be	sold	from	\$2.5	0 to	3.50;	worth 90

Domestic, Etc.

10		
ė	Good LL Brown Domestic, yd wide, for	5e ye
0	Extra good quality brown, yd wide Sheeting,	6c yo
e	Extra heavy quality brown, 9c grade, yard	
c		63c yo
e	Belle of the South, extra fine, yard wide	Harri
		62c y
e	Fruit of the Loom, Cabot and other standard	
1	bleached Sheetings, that sell everywhere	
	for 10c a yard; special sale price .	71c yo
-	ior root jura, special care price	

These goods were bought by us in bale lots last Summer prior to the advance in cotton materials, and cannot be bought at wholesale to-day for the price we offer them.

Overcoats.

Do You Want a Nice Long, Stylish Overcoat? You'll Never Have a Better Opportunity to Buy One Cheap.

We are go	ing to sel	\$7.50	& 8.00	grades f	or	\$4.75
The \$10.00	grades f	or	•		- 5	7.00
The 12.5	grades f	or -	21112111			9.50
	are this s		goods	and fir	ie c	oats in
every res	pect. W	e have	many	others	in	shorter
lengths m	uch cheap	er in pr	rice.			

Blankets at Wholesale Rate

Good quality doub	le blanke	ts, the kir	id you	
pay regularly \$1	.50 for; s	ale price		90c
\$2.00 blankets for	per pair			\$1.35
3.25 blankets for	13			2.25
5.00 blankets for	- 11	A DESCRIPTION OF THE PERSON NAMED IN COLUMN 1		3.65

Underwear Bargains.

Men's extra heav	y fleeced T	Inderwe	ar, per	
garment -		14	3.5	40c
Men's all wool Un	derwear, \$1	25 gra	de, per	
garment -				80e
Men's extra heavy	Underwear	\$1.50	grade,	
per garment -			-	\$1.00
Boys', Misses' and	Children's	Union	Suits.	
40c grade, for	- 4	16	•	25c
The 60c grade for			117.	40c

Furniture, Etc.

Cook Stoves, Heaters, Mattress and Springs, Carpets, Rugs, Linoleums, all go at Bed Rock in this Clean Sweep Sale.

11 you contemp	late	Iur	nisn	ing	a ro	om	or a	nome,
we guarantee to s	ave	you	mo	ney	on	ev	ery	article
purchased.	3 1		37.1					
Good solid wood be	edste	ads	froi	m		*	8	1.00 up
Good substantial ir	on b	edst	ead	s, w	orth	\$3.	50,	
special sale price								\$2.00
Woven wire oedspr.	ings,	\$2.	25 g	grad	e, fo	r		1.50
Good rockers for						-		75e
\$1.50 rockers for								1.15
3.00 rockers for		ě						2.25
5.00 rockers for	už.							3.75
Bedroom Suits.	Fold	ing	Be	ds,	Dre	sser	s, C	hiffon-
iers, in fact everyth	ing	in t	he l	Furi	itu	re li	ine	goes at
proportionate reduc	tion.	-			0		4.0	1000

	Groceries. To add zest to this great sale we offer the following exceptional						
	bargains in groceries:						
	20 lbs. Best Granulated Sugar for - \$1.00						
h	Roast Coffee, regular 15c lb. grade, for - 12c						
	Excello and Blanke's Cerro Breakfast Food.						
)c	standard 10c pkg., per pkg 5c						
5	Best Navy Beans (\$1.75 per bu.) or per lb 3c						
5	Nine bars Lenox Soap for 25c						

It is not a question of profit with us; our object is to convert the goods into cash. Our loss during this sale will be our customers' gain. Do not miss this great sale. Never before was such a Bargain Feast offered in this section.

Men's heavy Corduroy Reversible Coats, \$3.00 grade for

The Lopez Store Company,

The Place for Bargains.

Ironton, Missouri.